



ADVERTISING WOMAN OF THE YEAR AWARD 2025

SPONSORSHIP OPPORTUNITIES

Celebrating **Judy Toland, VP of Marketing, Meta**

April 24, 2025 | 6:00 p.m.

London House

85 East Wacker, Chicago, IL

JUDY'S CIRCLE OF EXCELLENCE | \$12,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Speaking segment and toast during program
- Two complimentary bottles of wine

IN HER HONOR ALLY | \$8,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Two complimentary bottles of wine

JUDY'S JAMS SUPPORTER | \$5,000

- 5 Event tickets
- Congratulatory ad in digital program
- Recognized as DJ/Music sponsor during program

CONGRATULATORY ADS | \$1,500

- Included in digital program on rotating display
- Provided in digital download to honoree after the event
- Ads must be submitted by **Monday, March 24th**
- 16:9 | jpg, png, or gif format



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COCKTAIL HOUR | \$15,000

Open bar service during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Sponsor representative to give 2 minute toast
- Acknowledged as providing sponsor in program

HORS D'OEUVRES | \$15,000

Appetizers during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded appetizer napkins with sponsor logo
- Acknowledged as providing sponsor in program

ENTREE UPGRADE* | \$11,250 - \$13,500

- Upgrade dinner for up to 180 guests
- Dinner Upgrade TBD

DINNER BAR SERVICE | \$15,000

Open bar service for up to 180 guests during dinner (7:00-9:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Acknowledged as providing sponsor in program



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PHOTOGRAPHY + VIDEOGRAPHY | \$10,000

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

FLORAL CENTERPIECES | \$7,500

- 5 Event tickets
- Acknowledged as providing sponsor in program

DESSERT | \$5,000

- 2 Event tickets
- Acknowledged as providing sponsor in program

SPONSOR CUSTOMIZATION

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email info@chicagoadfed.org