



## ADVERTISING WOMAN OF THE YEAR AWARD 2025

#### SPONSORSHIP OPPORTUNITIES

Celebrating Judy Toland, VP of Marketing, Meta

April 24, 2025 | 6:00 p.m. London House 85 East Wacker, Chicago, IL

#### JUDY'S CIRCLE OF EXCELLENCE | \$12,000

- One branded, reserved table for ten
- · Congratulatory ad in digital program
- Recognized as event sponsor during program
- Speaking segment and toast during program
- Two complimentary bottles of wine

#### IN HER HONOR ALLY | \$8,000

- One branded, reserved table for ten
- · Congratulatory ad in digital program
- Recognized as event sponsor during program
- Two complimentary bottles of wine

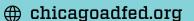
#### JUDY'S JAMS SUPPORTER | \$5,000

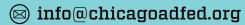
- 5 Event tickets
- · Congratulatory ad in digital program
- Recognized as DJ/Music sponsor during program

#### CONGRATULATORY ADS | \$1,500

- Included in digital program on rotating display
- · Provided in digital download to honoree after the event
- Ads must be submitted by Monday, March 24th
- 16:9 | jpg, png, or gif format











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#### COCKTAIL HOUR | \$15,000

Open bar service during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- · Branded cocktail napkins with sponsor logo
- Sponsor representative to give 2 minute toast
- · Acknowledged as providing sponsor in program

#### **HORS D'OEUVRES** | \$15,000

Appetizers during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded appetizer napkins with sponsor logo
- Acknowledged as providing sponsor in program

#### **ENTREE UPGRADE\*** |\$11,250 - \$13,500

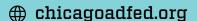
- Upgrade dinner for up to 180 guests
- Dinner Upgrade TBD

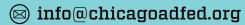
#### DINNER BAR SERVICE | \$15,000

Open bar service for up to 180 guests during dinner (7:00-9:00 pm)

- One branded, reserved table for ten
- · Branded cocktail napkins with sponsor logo
- Acknowledged as providing sponsor in program











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#### PHOTOGRAPHY + VIDEOGRAPHY | \$10,000

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

#### FLORAL CENTERPIECES | \$7,500

- 5 Event tickets
- · Acknowledged as providing sponsor in program

#### **DESSERT** | \$5,000

- 2 Event tickets
- Acknowledged as providing sponsor in program

#### SPONSOR CUSTOMIZATION

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email info@chicagoadfed.org



