

CAREER DAY 2025

SPONSORSHIP OPPORTUNITIES

Connect with the industry's
best up-and-coming talent

Friday, February 7th, 2025
Columbia College Chicago Student Center
754 S Wabash Ave Chicago, IL 60605

AGENDA

8:30 a.m. Welcome

9:00 a.m. Keynote Address

10:00 a.m. General Session #1

11:00 a.m. General Session #2

12:00 p.m. Breakout Session #1

12:30 p.m. Networking Lunch

1:45 p.m. Breakout Session #2

2:30 p.m. Career Expo

4:30 p.m. Event End

ALL SPONSORS RECEIVE:

- Career Expo presence
- Lunch with students
- Digital resumes from all attendees
- Logo inclusion on all outreach
- Unlimited postings on CAF job board

PLATINUM PARTNER

\$10,000 FOR MEMBERS | \$15,000 FOR NON-MEMBERS | 1 AVAILABLE

- Premier event sponsor
- Exclusive co-branded lanyards with the CAF and company's logo
- Social post and email communication announcing sponsorship
- Panel Discussions: Opportunity for 3 company representatives to sit on breakout session panels of your choosing
- Networking Luncheon: Lunch for 2 company representatives
- Meet the Sponsors: 1 table with 2 company representatives at career expo

BREAKFAST SPONSOR

\$3500 FOR MEMBERS | \$4500 FOR NON-MEMBERS

- Breakfast and beverages provided for 200 attendees
- Logo on all breakfast napkins and table signage
- Two minutes to address all Career Day attendees during opening remarks

LUNCH SPONSOR

\$4500 FOR MEMBERS | \$5500 FOR NON-MEMBERS

- Lunch and beverages provided for 200 attendees
- Logo on all lunch napkins and table signage
- Five minutes to address all Career Day attendees during opening remarks



NOTEBOOK SPONSOR

\$3500 FOR MEMBERS | \$4500 FOR NON-MEMBERS

- Logo on 200 notebooks and pens to be given to attendees at check in
- Event signage at registration table
- Social and email communications announcing sponsorship

RESUME REVAMP

\$1000 FOR MEMBERS | \$2000 FOR NON-MEMBERS

- Our resume review station is designed to help attendees polish their profiles so they can confidently enter the job market.
- Resume station for your staff (about 6 people) to review attendee resumes
- Must be staffed from 9 a.m. to 2 p.m.
- Includes logo on event signage and social media post
- Includes lunch for staff

HEADSHOT BOOTH SPONSOR

\$1500 FOR MEMBERS | \$2500 FOR NON-MEMBERS

- Support the critical role a professional digital profile makes in future job candidacy and networking.
- Includes logo on event signage
- One table at the Career Expo

SCHOLARSHIP SPONSOR

\$500 | MULTIPLE AVAILABLE

- Sponsor 10 students and provide full access to CAF's Career Day.
- Open the door to diversity, equity, and inclusion by removing monetary friction points of entry.
- One table at the Career Expo

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email blairb@celticchicago.com