

**SILVER MEDAL AWARD**

**CHICAGO  
ADVERTISING  
FEDERATION**

# **SILVER MEDAL AWARD 2023**

## **SPONSORSHIP OPPORTUNITIES**

**Celebrating Louis Carr, President of Media Sales, BET**

Thursday, November 16th, 2023 | 5:30 p.m.  
Sheraton Grand Chicago Riverwalk  
301 East North Water Street, Chicago, IL 60611

### **PLATINUM | \$10,000**

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Preferred seating
- Two complimentary bottles of wine

### **GOLD | \$7,000**

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Two complimentary bottles of wine

### **SILVER | \$5,000**

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program

### **CONGRATULATORY ADS | \$1,500**

- Included in digital program on rotating display
- Provided in digital download to honoree after the event
- Ads must be submitted by **Monday, November 6th**
- 16:9 | jpg, png, or gif format

For questions on partnership opportunities, enhancements and upgrades, please contact  
[emilyk@celticchicago.com](mailto:emilyk@celticchicago.com)

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### ~~COCKTAIL HOUR~~ | ~~\$20,000~~ (SOLD)

Open bar service for 350 guests during cocktail hour (5:30-6:30 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Sponsor representative to give 2 minute toast
- Acknowledged as providing sponsor in program

### HORS D'OEUVRES | \$15,000

Appetizers for 350 guests during cocktail hour (5:30-6:30 pm)

- One branded, reserved table for ten
- Branded appetizer napkins with sponsor logo
- Acknowledged as providing sponsor in program

### CUSTOM COCKTAIL | \$12,000

Select a custom cocktail (drink and name)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Acknowledged as providing sponsor in program

### DINNER BAR SERVICE | \$15,000 (2 available)

Open bar service for 350 guests during dinner (6:30-9:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Acknowledged as providing sponsor in program



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**Celebrating Louis Carr, President of Media Sales, BET**

Thursday, November 16th, 2023 | 5:30 p.m.

### ~~PHOTOGRAPHY + VIDEOGRAPHY~~ | ~~\$8,000~~ (SOLD)

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

### FLORAL CENTERPIECES | \$7,500

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

### DESSERT | \$5,000

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

### COAT CHECK | \$2,500

- Two tickets to the Silver Medal Award Dinner
- Acknowledged as providing sponsor in program
- Branded signage at coat check

## SPONSOR CUSTOMIZATION

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email [emilyk@celticchicago.com](mailto:emilyk@celticchicago.com)