



# **CAREER DAY 2023**

## **SPONSORSHIP OPPORTUNITIES**

### **WHEN**

Friday, February 17th

### **WHERE**

Columbia College Chicago Student Center  
754 S Wabash Ave Chicago, IL 60605

## **AGENDA**

7:30 a.m. Check In / Breakfast  
8:00 a.m. Welcome  
8:30 a.m. Keynote Address by  
Shelby Saville, CIO, Publicis Media  
9:30 a.m. General Session #1  
10:30 a.m. General Session #2

11:30 a.m. Breakout Session #1  
12:00 p.m. Sponsor Networking Lunch  
1:15 p.m. Breakout Session #2  
2:00 p.m. Career Fair Expo  
4:00 p.m. Event End  
Agenda subject to change

## **ALL SPONSORS RECEIVE:**

- Access to all Student and Young Professional resumes submitted
- Company exposure and recruiting benefits
- Sponsor recognition on the CAF website, displayed at event via signage and highlighted during opening address (delineated by level)

## **PLATINUM**

**\$7,500 | MEMBERS ONLY | 1 AVAILABLE**

- General session panel: Opportunity to own general session panel "advertising overview" with a case study to demonstrate the roles in advertising and how they worked together to create a campaign
- Open to members exclusively and only 1 platinum sponsorship available
- Standalone social post announcing sponsorship - (1 post across CAF platforms)
- Opportunity to include PDF flyer in electronic attendee welcome packet
- Networking Luncheon: Up to 3 tables at lunch with 3 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 2 tables with 2-3 company representatives



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#### **GOLD**

**\$4,000 FOR MEMBERS | \$5,000 FOR NON-MEMBERS**

- Social post announcing sponsorship (1 post across CAF platforms with fellow gold sponsors)
- Opportunity to include half page PDF flyer in electronic attendee welcome packet
- Panel Discussions: Opportunity for 3 company representatives to sit on breakout session panels of your choosing\*
- Networking Luncheon: Up to 2 tables at lunch with 2 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 1 table with 2-3 company representatives

#### **SILVER**

**\$2,500 FOR MEMBERS | \$3,500 FOR NON-MEMBERS**

- Sponsor listed on footers of all email communications with students/universities
- Panel Discussions: Opportunity for 2 company representatives to sit on breakout session panels of your choosing\*
- Networking Luncheon: 1 table at lunch with 1 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 1 table with 1-2 company representatives

#### **BRONZE**

**\$1,000 FOR MEMBERS | \$2,000 FOR NON-MEMBERS**

- Panel Discussions: Opportunity for 1 company representatives to sit on breakout session panels of your choosing\*
- Networking Luncheon: 1 table at lunch with 1 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 1 table with 1-2 company representatives

\*Panel selection is on a first come, first served basis. Lock in your sponsorship early to ensure maximum flexibility and exposure. Email [emilyk@celticchicago.com](mailto:emilyk@celticchicago.com) for more info.