

SILVER MEDAL AWARD

**CHICAGO
ADVERTISING
FEDERATION**

SILVER MEDAL AWARD 2022

SPONSORSHIP OPPORTUNITIES

**Celebrating Andrew Swinand, Chief Executive Officer,
Publicis Groupe Creative and Production U.S.**

Thursday, November 17th, 2022 | 5:30 p.m.
Chicago Marriott Magnificent Mile | Grand Ballroom | Salon III
540 Michigan Ave, Chicago, IL 60611

PLATINUM | \$10,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Preferred seating
- Two complimentary bottles of wine

GOLD | \$7,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Two complimentary bottles of wine

SILVER | \$5,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program

CONGRATULATORY ADS | \$1,500

- Included in digital program on rotating display
- Provided in digital download to honoree after the event
- Ads must be submitted by **Monday, November 7th**
- 16:9 | jpg, png, or gif format

For questions on partnership opportunities, enhancements and upgrades, please contact
emilyk@celticchicago.com



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COCKTAIL HOUR | \$25,000

- One branded, reserved table for ten
- Provide beverage service for 350 guests during cocktail hour (5:30-6:30 pm)
- Branded cocktail napkins with sponsor logo
- Sponsor representative to give 2 minute toast
- Acknowledged as providing sponsor in program

HORS D'OEUVRES | \$15,000

- One branded, reserved table for ten
- Provide appetizers for 350 guests during cocktail hour (5:30-6:30 pm)
- Branded appetizer napkins with sponsor logo
- Acknowledged as providing sponsor in program

DINNER BAR SERVICE | \$15,000 (2 available)

- One branded, reserved table for ten
- Provide drink service for 350 guests during dinner (6:30-9:00 pm)
- Branded cocktail napkins with sponsor logo
- Acknowledged as providing sponsor in program

FLORAL CENTERPIECES | \$7,500

- One branded, reserved table for ten
- Provide floral centerpieces on guest tables
- Acknowledged as providing sponsor in program

CAF provides floral centerpiece on honoree's table



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PHOTOGRAPHY | \$6,000

- One branded, reserved table for ten
- Provide event photographer coverage for event
- Acknowledged as providing sponsor in program

DESSERT | \$5,000

- One branded, reserved table for ten
- Provide dessert option for 350 guests
- Acknowledged as providing sponsor in program

COAT CHECK | \$2,500

- Two tickets to the Silver Medal Award Dinner
- Provide coat check attendees during the event
- Acknowledged as providing sponsor in program

SPONSOR CUSTOMIZATION

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email emilyk@celticchicago.com