



YOUNG PROFESSIONAL'S CAREER DAY 2022

SPONSORSHIP OPPORTUNITIES

WHEN

Friday, February 25th

WHERE

Venue SIX10

610 S Michigan Ave, Chicago, IL

AGENDA

7:30 a.m. Check In / Breakfast	10:30 a.m. General Session #2: How to Stand out in the Hiring Process
8:15 a.m. Welcome	
8:30 a.m. Keynote Address by Renetta McCann of Publicis Groupe	11:30 a.m. Breakout Session #1
9:30 a.m. General Session: Overview of Marketing and Advertising	12:00 p.m. Sponsor Networking Lunch
	1:15 p.m. Breakout Session #2
	2:00-4:00 p.m. Career Fair Expo

BENEFITS

ALL SPONSORS RECEIVE:

- Access to all Student and Young Professional resumes submitted
- Company exposure and recruiting benefits
- Sponsor recognition on the CAF website, displayed at event via signage and highlighted during opening address (delineated by level)

PLATINUM

\$10,000 | MEMBERS ONLY | 1 AVAILABLE

- Open to members only and only 1 platinum sponsorship available
- Standalone social post announcing sponsorship - (1 post across CAF platforms without other sponsorship recognition)
- Opportunity to include PDF flyer in electronic attendee welcome packet
- Presenting panel:
 - You choose one of the industry relevant panel topics (must be approved by CAF) and opportunity to have up to 4 panelists of your choosing (1 company representative and then 2-3 additional) moderated by a CAF Board Director
- Networking Luncheon: Up to 3 tables at lunch with 3 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 2 tables with 2-3 company representatives



YOUNG PROFESSIONAL'S CAREER DAY 2022 SPONSORSHIP OPPORTUNITIES, CONT'D

GOLD

\$4,000 FOR MEMBERS | \$5,000 FOR NON-MEMBERS

- Social post announcing sponsorship (1 post across CAF platforms with fellow gold sponsors)
- Opportunity to include half page PDF flyer in electronic attendee welcome packet
- Panel Discussions: Opportunity for 3 company representatives to sit on breakout session panels of your choosing*
- Networking Luncheon: Up to 2 tables at lunch with 2 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 1 table with 2-3 company representatives

SILVER

\$2,500 FOR MEMBERS | \$3,500 FOR NON-MEMBERS

- Sponsor listed on footers of all email communications with students/universities
- Panel Discussions: Opportunity for 2 company representatives to sit on breakout session panels of your choosing*
- Networking Luncheon: 1 table at lunch with 1 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 1 table with 1-2 company representatives

BRONZE

\$1,000 FOR MEMBERS | \$2,000 FOR NON-MEMBERS

- Panel Discussions: Opportunity for 1 company representatives to sit on breakout session panels of your choosing*
- Networking Luncheon: 1 table at lunch with 1 company representatives to host students for a more intimate conversation
- Meet the Sponsors: 1 table with 1-2 company representatives

*Panel selection is on a first come, first served basis. Lock in your sponsorship early to ensure maximum flexibility and exposure. Email emilyk@celticchicago.com for more info.