

SILVER MEDAL AWARD

CHICAGO  
ADVERTISING  
FEDERATION

# Honoring Renetta McCann

## Legacy & Leadership 3 Part Series

### Part 1 – Leadership Roundtable

**Wednesday, October 21 at 9 a.m.**

Join us for a roundtable discussion with Renetta, moderated by Teri Arvesu, about her work to drive inclusion at all levels of an organization, with an emphasis on ensuring that the company's clients are benefiting from the many strategic advantages that diverse teams deliver.

### Part 2 – Silver Medal Celebration

**Wednesday, October 28 at 4 p.m.**

Join us as we award the Silver Medal to Renetta McCann to celebrate the many achievements of her lifetime.

### Part 3 – Coffee with Renetta McCann & Ilia Calderon

**Thursday, October 29 at 3 p.m.**

Join us for a conversation with Renetta McCann and Emmy Award-winning journalist Ilia Calderón—the first Afro-Latina to anchor a high-profile newscast for a major Hispanic broadcast network in the United States—about following your dreams, overcoming prejudice, and embracing your identity.



## Sponsorship Opportunities

### Gold Sponsorship

Access to three part series for 10 attendees

Access to an exclusive Happy Hour with Renetta McCann (5 guests)

Full page, congratulatory ad in digital program

Logo placement in digital program and visuals

**\$5,000**

### Silver Sponsorship

Access to three part series for 5 attendees

Access to an exclusive Happy Hour with Renetta McCann (3 guests)

Half page, congratulatory ad in digital program

Logo placement in digital program and visuals

**\$2,500**

### Bronze Sponsorship

Access to three part series for 2 attendees

Access to an exclusive Happy Hour with Renetta McCann (1 guest)

Logo placement in digital program and visuals

**\$1,000**

Register at [www.chicagoadfed.org](http://www.chicagoadfed.org)

For more info contact [info@chicagoadfed.org](mailto:info@chicagoadfed.org)