CHICAGO ADVERTISING FEDERATION

CAREER DAY 2027

SPONSORSHIP OPPORTUNITIES

Connect with the industry's best up-and-coming talent

Friday, February 5th, 2027
UIC Isadore and Sadie Dorin Forum
725 W Roosevelt Rd, Chicago, IL 60608

Please note current agenda is subject to change.

AGENDA

8:30 a.m. Welcome
9:00 a.m. Keynote Address
10:00 a.m. General Session #1
11:00 a.m. General Session #2
12:00 p.m. Breakout Session #1
12:30 p.m. Networking Lunch
1:45 p.m. Breakout Session #2
2:30 p.m. Career Expo
4:30 p.m. Event End

ALL SPONSORS RECEIVE:

- Career Expo presence
- Digital resumes from all attendees
- Announcement of sponsorship on social media
- Logo inclusionon all outreach and event signage
- Unlimited postings on CAF job board

PLATINUM PARTNER

$10,000 FORMEMBERS|$15,000FORNON-MEMBERS|1AVAILABLE

- Premier event sponsor recognition
- Exclusive branded lanyards
- Panel Discussions: Opportunity for 3 company representatives to sit on breakout session panels of your choosing
- Includes breakfast and lunch for panelists

BREAKFAST SPONSOR

$4,500 FOR MEMBERS | $6,500 FOR NON-MEMBERS

- Breakfast and beverages provided for 400 attendees
- Logo on all breakfast napkins and table signage
- Five minutes to address all Career Day attendees before opening remarks
- Includes breakfast and lunch for one company representative

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LUNCH SPONSOR

$8,000 FOR MEMBERS|$10,000 FOR NON-MEMBERS

SOLD

- Lunch and beverages provided for 400 attendees
- Logo on all lunch napkins and table signage
- Address all Career Day attendees during lunch

NOTEBOOK SPONSOR

$4,000 FOR MEMBERS | $6,000 FOR NON-MEMBERS

- Logo on 400 notebooks and pens to be given to attendees at check-in
- Event signage at registration table
- Includes breakfast and lunch for one company representative

RESUME & PORTFOLIO REVAMP

$2,000 FOR MEMBERS | $4,000 FOR NON-MEMBERS

SOLD

- Our resume review station is designed to help attendees polish their profiles so they can confidently enter the job market thru 15 minute meetings
- Your organization staff (4-6 people) will review attendee resumes between 9 a.m. to 4 p.m. - shifts can be arranged
- Includes lunch for staff

HEADSHOT BOOTH SPONSOR

$1,500 FOR MEMBERS |$3,000 FOR NON-MEMBERS

- Support the critical role a professional digital profile makes in future job candidacy and networking
- Your organization staff (2-4 people) will take photographs of attendees between 9 a.m. to 4 p.m. - shifts can be arranged
- Includes lunch for staff

CAREER FAIR EXHIBITOR

$500 | NFP DISCOUNT AVAILABLE

- One six foot table and two chairs at the Career Expo (entry from 1:30-4:30) (any linens/decor are responsibility of the company, electricity cannot be guaranteed)
- Your purchase will also sponsor 10 students and provide full access to CAF's Career Day. Open the door to diversity, equity, and inclusion by removing monetary friction points of entry.

Any additional elements you'd like to include? Reach out to CAF staff and we can help facilitate - email info@chicagoadfed.org