



# ADVERTISING WOMAN OF THE YEAR AWARD 2025

## SPONSORSHIP OPPORTUNITIES

**Celebrating Judy Toland, VP of Marketing, Meta**

April 24, 2025 | 6:00 p.m.

London House

85 East Wacker, Chicago, IL

### JUDY'S CIRCLE OF EXCELLENCE | \$12,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Speaking segment and toast during program
- Two complimentary bottles of wine

### IN HER HONOR ALLY | \$8,000

- One branded, reserved table for ten
- Congratulatory ad in digital program
- Recognized as event sponsor during program
- Two complimentary bottles of wine

### JUDY'S JAMS SUPPORTER | \$5,000

- 5 Event tickets
- Congratulatory ad in digital program
- Recognized as DJ/Music sponsor during program

### CONGRATULATORY ADS | \$1,500

- Included in digital program on rotating display
- Provided in digital download to honoree after the event
- Ads must be submitted by **Monday, March 24th**
- 16:9 | jpg, png, or gif format



# ADVERTISING WOMAN OF THE YEAR AWARD 2025

## SPONSORSHIP OPPORTUNITIES

Celebrating Judy Toland, VP of Marketing, Meta

### COCKTAIL HOUR | \$15,000

Open bar service during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Sponsor representative to give 2 minute toast
- Acknowledged as providing sponsor in program

### HORS D'OEUVRES | \$15,000

Appetizers during cocktail hour (6:00-7:00 pm)

- One branded, reserved table for ten
- Branded appetizer napkins with sponsor logo
- Acknowledged as providing sponsor in program

### ENTREE UPGRADE\* | \$11,250 - \$13,500

- Upgrade dinner for up to 180 guests
- Dinner Upgrade TBD

### DINNER BAR SERVICE | \$15,000

Open bar service for up to 180 guests during dinner (7:00-9:00 pm)

- One branded, reserved table for ten
- Branded cocktail napkins with sponsor logo
- Acknowledged as providing sponsor in program



# ADVERTISING WOMAN OF THE YEAR AWARD 2025

## SPONSORSHIP OPPORTUNITIES

Celebrating Judy Toland, VP of Marketing, Meta

### PHOTOGRAPHY + VIDEOGRAPHY | \$10,000

- One branded, reserved table for ten
- Acknowledged as providing sponsor in program

### FLORAL CENTERPIECES | \$7,500

- 5 Event tickets
- Acknowledged as providing sponsor in program

### DESSERT | \$5,000

- 2 Event tickets
- Acknowledged as providing sponsor in program

## SPONSOR CUSTOMIZATION

Any additional elements you'd like to include?

Reach out to CAF staff and we can help facilitate - email [info@chicagoadfed.org](mailto:info@chicagoadfed.org)